



Sayı : E-34221550-720-8564

Tarih: 26.08.2022

Konu : Isource. Reserve Elektronik Platformu

**TÜM ODA VE BORSALARA  
(Genel Sekreterlik)**

İlgi : Ticaret Bakanlığı'nın 23.08.2022 tarih ve 77528300 sayılı yazısı.

İlgi yazıda, Dışişleri Bakanlığı'nın yazısına atfen, Rusya'nın **Isource.Reserve** isimli elektronik platformun (reserve.isource.ru), Türk tedarikçiler ile artan sayıda Rus tüketiciyi bir araya getirme potansiyeli vurgulanarak, Platforma ilişkin ekte sunulan bilgi gönderilmiştir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

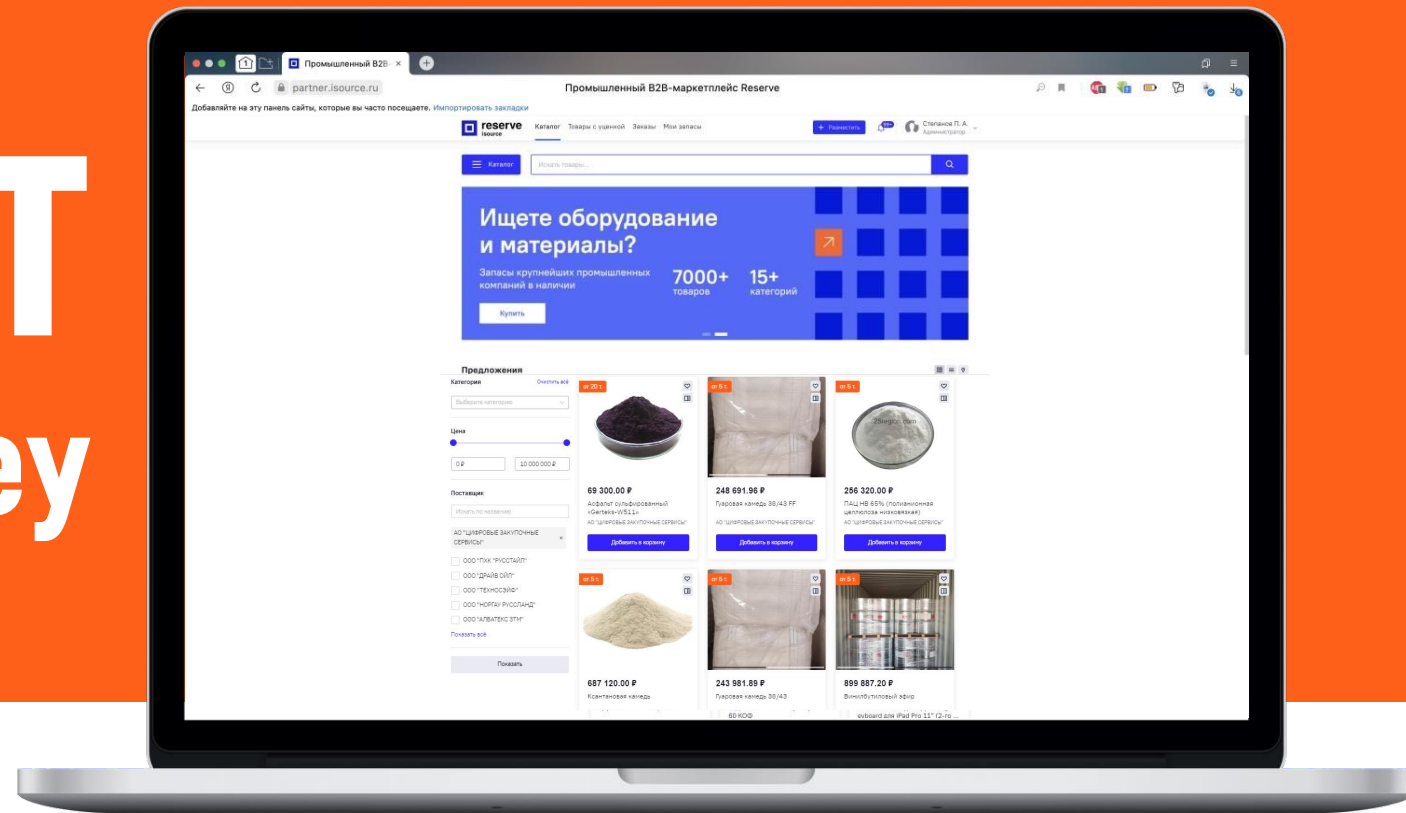
*e-imza*

Ali Emre YURDAKUL  
Genel Sekreter Yardımcısı

EK: Isource Reserve Sunum (7 sayfa)



# MERCHANT customer journey



## CONTACTS

For relations and government

Deputy Head of the Department of  
Procurement of Goods

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+7 (921) 181-03-20

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For suppliers/manufacturers

Coordinator of the client service of the  
platform RESERVE

**Mezeshi Daniel**

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Mezeshi.D@gazprom-neft.ru

➔ **Seller of technological equipment, spares and components that have no analogues in Russian Federation** **1**

- Pass a technical audit and gets the opportunity to place their goods (or equipment) on Reserve platform

**reserve isource** Sunresin New Materials Co., Ltd. / Sunresin New Materials Co., Ltd

**Отчет по аудиту № 5 от 05 июня 2022 года**

Тип аудита: Технический

ЗАКАЗЧИК: ООО «Газпромнефть-Снабжение» |

**ПРОВЕРЯЕМАЯ КОМПАНИЯ:** Sunresin New Materials Co., Ltd  
Юридический адрес: No.135, Jinye Rd (Sunresin park), Xi'an Hi-tech Industrial Development Zone, Shaar 710076, Китай

**МЕСТО ПРОВЕДЕНИЯ АУДИТА:** Sunresin New Materials Co., Ltd.  
Юридический адрес: No.135, Jinye Rd (Sunresin park), Xi'an Hi-tech Industrial Development Zone, Shaar 710076, Китай |

**КОНТАКТНОЕ ЛИЦО:** Гэри Чжан  
Должность: Директор по зарубежным клиентам

**ИСПОЛНИТЕЛЬ:** ООО TUV Thüringen Promservice |  
Аудитор: Перри Ян

➔ **Isource.Reserve's Back office in Turkey** **2**

- Concludes a contract for the provision of services for the sale of goods through the Reserve

Two contracts are shown side-by-side. The left one is in Russian, and the right one is in English. Both appear to be contracts for the provision of services for the sale of goods through the Reserve platform.

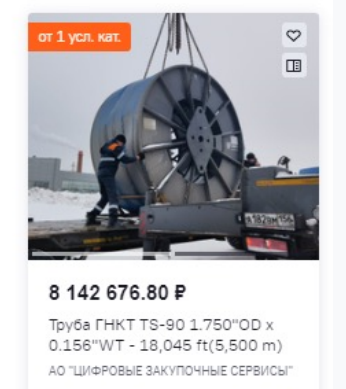
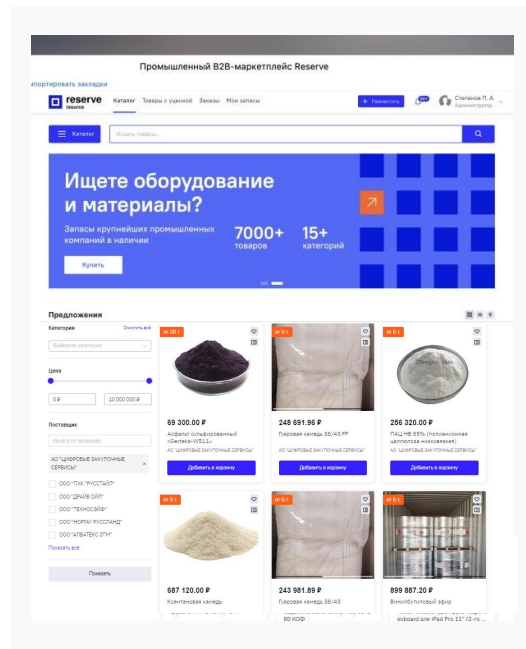
In the foreground, a laptop displays the Isource Reserve website. The website has a blue header with the text "Ищете оборудование и материалы?" and "7000+ товаров". Below the header, there are several product listings with images and prices.

→ Seller

Visit Reserve platform, in which

- **45 000+** unique product positions by category
  - Pipes
  - Instruments
  - Chemical products
  - Valves
- IT equipment
- Transport
- Cable products
- ...

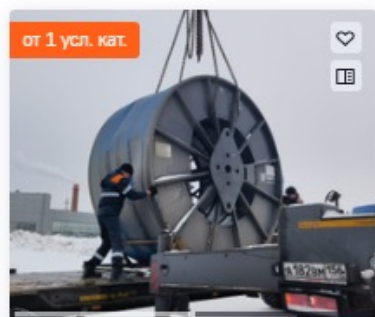
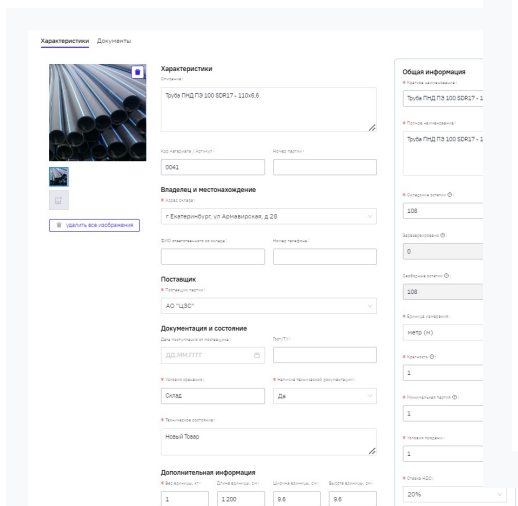
- **3 500+** buyers - Russian industrial companies



## → Seller/Isource.Reserve's Back office in Turkey 4

Places information about the product in their personal account

- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos

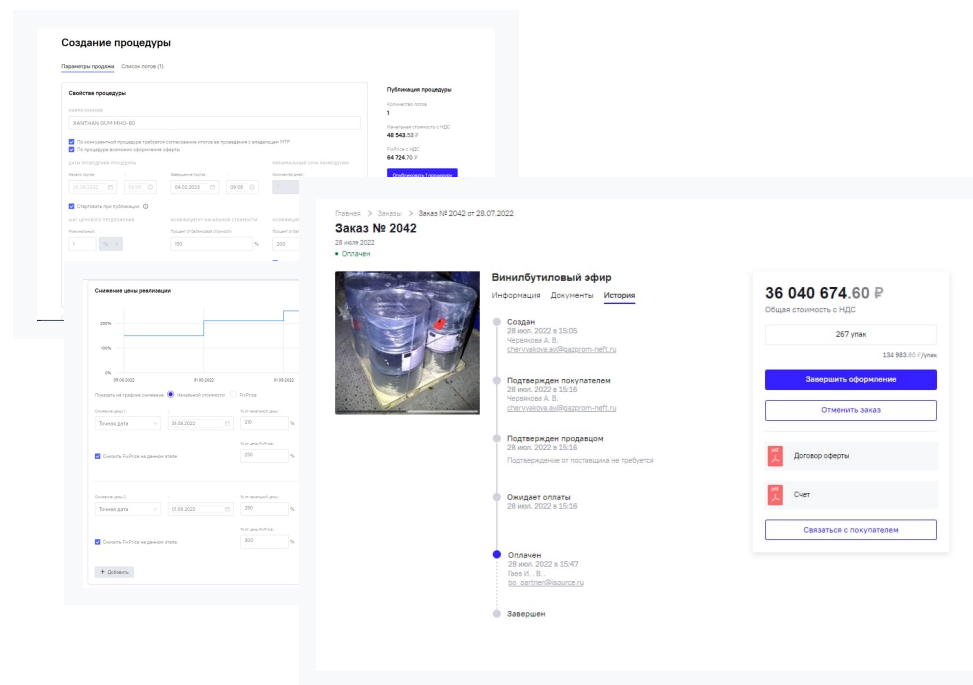


**8 142 676.80 P**  
 Труба ГНКТ TS-90 1.750"OD x 0.156"WT - 18,045 ft(5,500 m)  
 АО "ЦИФРОВЫЕ ЗАКУПОЧНЫЕ СЕРВИСЫ"

## → Seller 5

In personal account has the opportunity by himself or with Turkey back office:

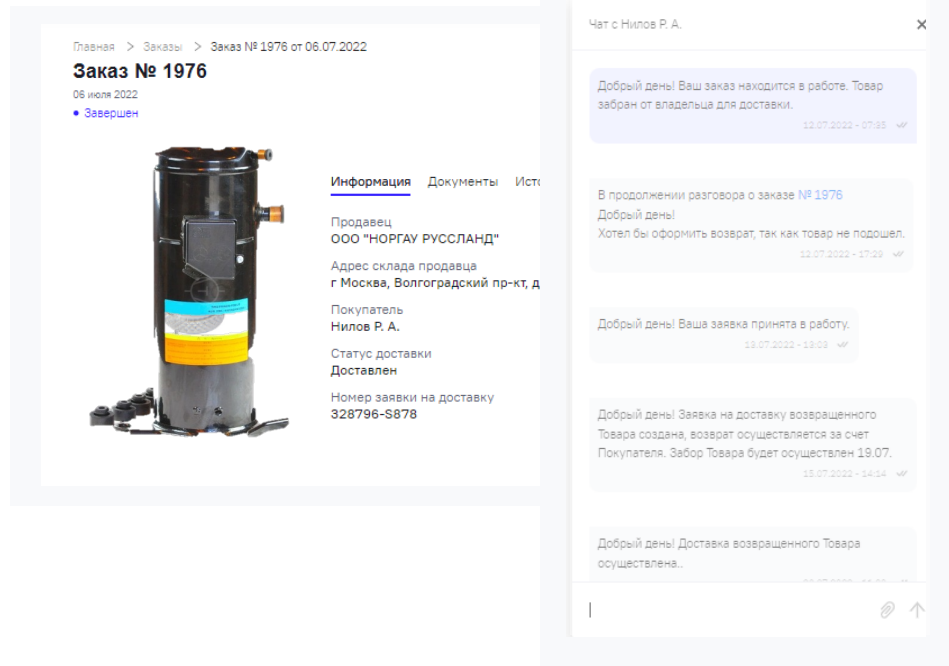
- Place goods
- Update product information
- View sales analytics



→ Isource.Reserve's Back office in Turkey

6

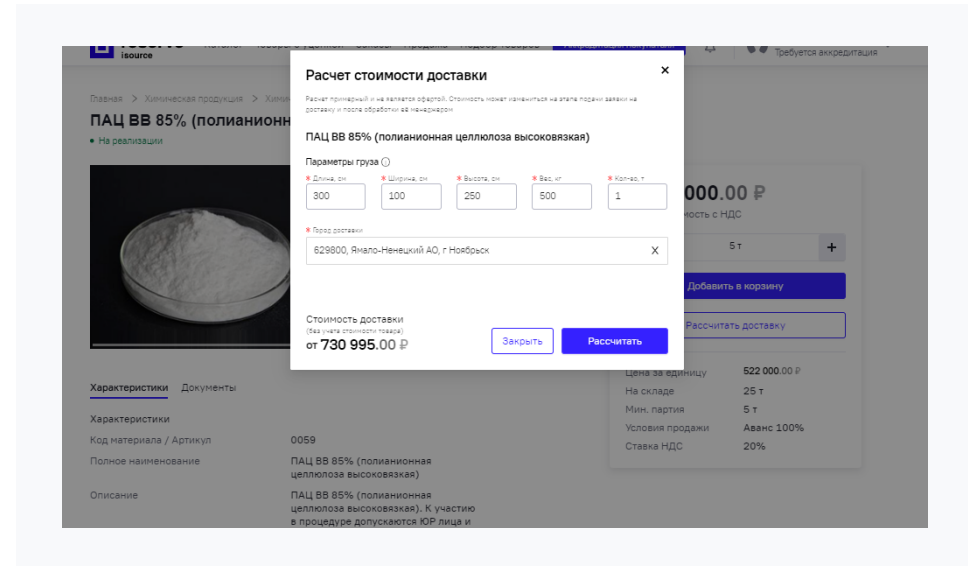
- Interacts with the buyers on all issues related to the purchase of goods



→ Seller

7

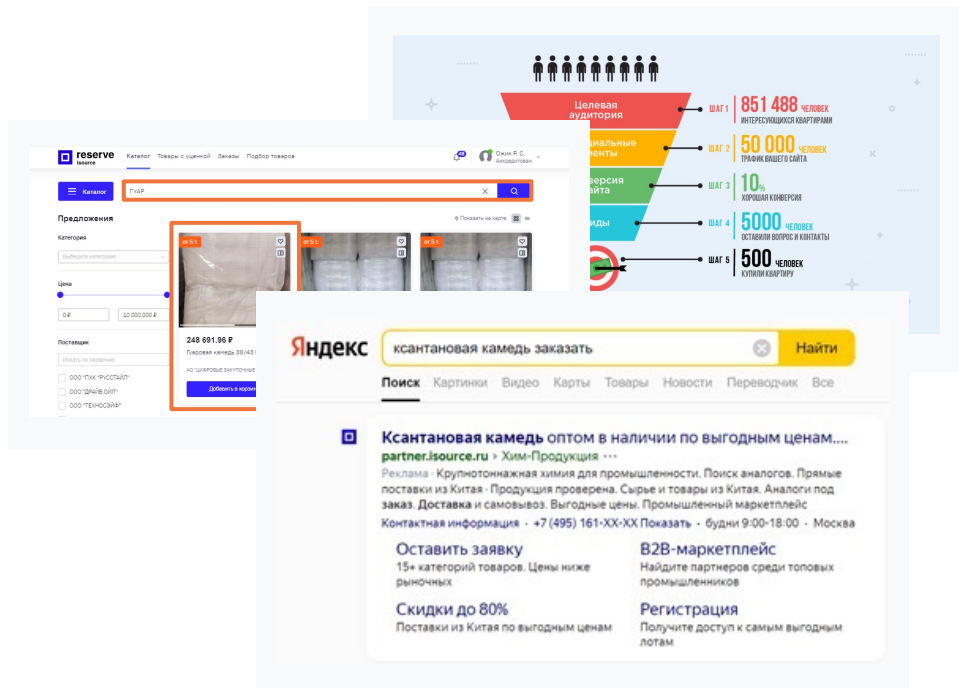
- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation



→ **Isource.Reserve's Back office in Turkey**

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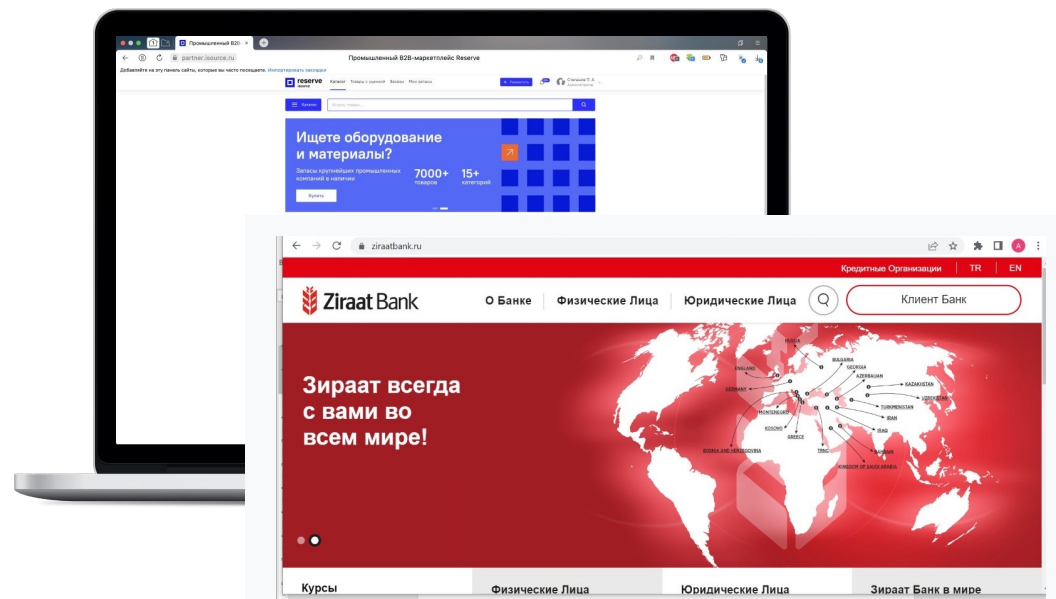
- Provides customer support
  - 24/7 in Turkey
  - All communications with the Russian buyers
  - Complete documentary support of selling goods



→ **Isource.Reserve's Back office in Turkey**

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- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank



# CONTACTS



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